

## World Economic Conference / Berlin At the Steigenberger Hotel Berlin

Friday, November 30, 2012 | 13:30 - 18:30

Saturday, December 1, 2012 | 08:30 - 20:00

Sunday, December 2, 2012 | 09:00 - 17:30

### 1. About the World Economic Conference in Berlin 2012

For the first time in history one of the greatest forecasters in the financial world, Martin Armstrong, comes to Germany to share his knowledge and outlook on our current financial calamity caused by the Sovereign Debt crisis. His knowledge is based on over five decades of trading and forecasting in the highest end of the business. This exclusive two-day conference, held at the Steigenberger Hotel in Berlin, is a chance for investors of all levels to get an up close view of Martin's techniques and outlooks.

Armstrong is the developer of the Economic Confidence Model (ECM) depicting boom-bust cycles which have been found to occur like clockwork every 8.6 years, 3,141 days or  $\pi$  (Pi) times 1000. Using this cycle in the past he correctly pointed the peak just before the Japanese stock market Nikkei 225 crash in 1989. He also called the crash of 1987 to the very day. As reported by the Financial Times he predicted Russia's financial collapse in 1998 days ahead of the actual collapse. Most notably Armstrong was invited to advise the People's Bank of China during the Asian Currency Crisis in 1997.

Martin also has become internationally renowned for this ground-breaking creation of the very first computerised global market forecasting system— seven days a week, 24 hours a day. Employing this forecasting software, which monitors everything far more intensely than any human staff and without risk of personal opinion, Martin's analysis is in huge demand.

Founding Princeton Economics International – Martin's success and reputation has him touted as one of the most prolific economists working during our time. His encyclopaedic knowledge of past economic events coupled with his analytical insight and forecasts of the future have proved valuable in accessing current global financial events. He has had extensive experience with global currency, foreign exchange and international monetary systems for many decades.

His skill set has led to many governments as well as China seeking his counsel on the global economy. He has testified before US Congress after his computer model correctly predicted the stock market crash to the precise day on 1987. Exclusively during this World Economic Conference being held in 2012, Martin brings his expertise to Germany.

This symposium has been specifically created to have a classroom type-feel so attendees can interact with Martin for the most unique and productive experience.

The aim of the event is to bring the global economy down to an integrated, understandable single entity understanding what really drives the capital markets.

### **Pre-conference session Friday afternoon (Nov 30)**

Martin explains why the sovereign debt crisis is the primary issue now dictating the entire global market and how politicians today are repeating the same mistakes that have led previous societies into social unrest and collapse. Looking back with him into financial history, as far back as Roman times, reveals that the currently proposed solutions by governments are no real working solutions. They are an avenue leading us into chaos, which has already started in Greece and other European countries. Armstrong gives reason that we are in world crisis because of borrowing issues put in place beginning with WWII. He states that, “governments around the world had this idea that they could borrow year after year and never have to pay anything back”. Armstrong believes, that the day again is coming, as we have seen many times throughout history, where no one will be there willing to buy those bonds. The events of the medieval city of Mainz in 1448 have shown what is going to happen if history does indeed repeat itself. The session will conclude with Martin’s suggested solutions of how to deal with the EURO crisis. Providing a ground breaking and insightful solution on how to solve the current financial crisis, without us facing total chaos or hyperinflation.

### **Conference main session Saturday & Sunday (Dec 1 & 2)**

Martin starts the conference completely unique way of looking at markets and incorporating cycle analysis that will make the markets come alive as you see them like never before. He explains why the business cycle and global capital flows are the key driver of the capital markets, flows that sometimes behave like a “loose canon on the deck on a ship in the middle of a hurricane”. By presenting the different cycles he also explains how Economist Schumpeters’ concept of creative destruction will force again in the coming years a part of the unproductive society (today working for the government) into skilled labour for the next upswing cycle.

The main focus of the weekend session however will then be on the models’ forecasting all major world share markets, interest rates, currencies, metals and some commodities. Mainly concentrating on Europe but also North America, Asia and Australia. This is the chance for the European investment and business community to gain invaluable knowledge on what we can expect in the years ahead from the man who holds the position of the highest paid advisor in the world.

The Berlin based event agency MICHEL International Relations & Services has been mandated with the organisation of the World Economic Conference at the Steigenberger Hotel in Berlin on November 30, December 1 and 2, 2012.

### **Contact details**

MICHEL International Relations & Services

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10117 Berlin, Germany

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E: [berlin2012@princeton-economics.com](mailto:berlin2012@princeton-economics.com)

I: [www.michel-irs.com](http://www.michel-irs.com)

## II. About Martin Armstrong

Martin Arthur Armstrong (born November 1, 1949 in New Jersey) is the former chairman of Princeton Economics International Ltd. As a teenager, Armstrong worked at a rare stamp and coin dealership and became a millionaire at age fifteen. He then opened his own store at age twenty-one. After studying historical gold prices and other markets, he developed his theory of business cycles which is expressed in the Economic Confidence Model and that allowed him to make astonishing predictions in the past.

In 1999, he was wrongly indicted for alleged fraud involving Japanese investors, for which then Republic New York bank (his custodian), plead guilty to fraud on December 17, 2001. They then were ordered to pay US \$606 million restitution in a civil settlement with 57 Japanese investors. Instead of then releasing Armstrong as there was no crime left, the prosecutor created a civil contempt against him for failure to surrender various assets and documents that included the source code to his forecasting model. Despite the statute limiting such contempt to 18 months, he was kept in prison on contempt without lawyers, trial, or charges for over 7 years, which is the longest federal civil contempt of court in American history. The Associated Press reported the case and posed the question on April 26, 2000 „wondering if the New Jersey market forecaster can get a fair trial“. On March 27, 2007 the popular British financial magazine MoneyWeek published an article on Armstrong, entitled „The strange case of the jailed market genius“. The judge was finally removed from the case by a panel of the United States Court of Appeals for the Second Circuit after justices decided the case needed “a fresh look by a different pair of eyes.” After spending over 7 years in federal prison for civil contempt of court and unable to move to trial (there is no right to a jury trial in a civil contempt in the US), the only way out was pleading guilty. On August 17, 2006, after being stripped of all his critical legal defence materials and being moved into solitary confinement for 12 days, Armstrong plead guilty to one count of conspiracy. He was released from prison on September 2, 2011.

Armstrong contributes frequently on his website [www.armstrongeconomics.com](http://www.armstrongeconomics.com) with thought provoking articles.

### III. Agenda & registration

- A** ½ Day Ticket Pre-Conference - No Accommodation (November 30) (EUR 99)  
Attendee Registration and Coffee Served
- B** 2 Days Ticket Conference - No Accommodation (December 1+2) (EUR 1'200)  
Attendee Registration, Coffee and Lunch Served
- C** 2 Days Ticket Conference - No Accommodation (December 1+2) (EUR 1'600)  
including 6 month subscription to the Global Market Watch & alert updates  
Attendee Registration, Coffee and Lunch Served
- D** 1 Day Ticket Conference - No Accommodation (December 1) (EUR 600)  
Attendee Registration, Coffee and Lunch Served
- E** 1 Day Ticket Conference - No Accommodation (December 1) (EUR 1'000)  
including 6 month subscription to the Global Market Watch & alert updates  
Attendee Registration, Coffee and Lunch Served
- F** 1 Day Ticket Conference - No Accommodation (December 2) (EUR 600)  
Attendee Registration, Coffee and Lunch Served
- G** 1 Day Ticket Conference - No Accommodation (December 2) (EUR 1'000)  
including 6 month subscription to the Global Market Watch & alert updates  
Attendee Registration, Coffee and Lunch Served

*Discount of 10% for Attendees joining in a group of minimum 3 from the same organisation.*

Should you wish to register for the World Economic Conference in December 2012 in Berlin, we kindly invite you to follow this procedure:

**Step 1:** Please choose your ticket(s) from the categories listed below. More details regarding the programme can be found on the following pages.

**Step 2:** Send an email to [berlin2012@princeton-economics.com](mailto:berlin2012@princeton-economics.com).

Please include:

- Your first and last name
- Your organization
- Your choice of ticket(s) by mentioning the respective letter in front of the listed categories
- Your email address for further correspondence

**Step 3:** We will then send you an email containing a link for the payment procedure. Please note that the link issued will ONLY include the ticket(s) you have chosen.

**Step 4:** Click on the link and follow the instructions. You will need to fill out your personal data and credit card details to proceed with the payment of the conference fee. You will then receive a notification that your payment has been accepted. Please note that no separate confirmation email will be sent out; once the payment procedure is complete, you have successfully registered.

**Friday, November 30, 2012**

13:30 – 14:00 **Registration & Welcome Coffee**  
*(1st floor, Grand Ball Room)*

14:00 – 16:00 **Session – Part 1**

Martin explains why the sovereign debt crisis is the primary issue that is dictating now the entire global market in every aspect and how politicians today are repeating the same mistakes that lead previous societies into social unrest and collapse. Looking with him back into financial history as far back as to Roman times reveals that the currently proposed solutions by governments are no real solutions but just an avenue into chaos that has already started in Greece and other European countries. The reason for the crisis is that politicians around the world have the idea that they can borrow year after year and never have to pay anything back. Things will become really ugly when nobody will finally be there willing to buy those bonds. The events of medieval city of Mainz are a perfect showcase what will happen, when the government finally hits that moment. Additionally how events in Europe and the rising taxation is sending capital out of those regions.

16:00 – 16:30 **Coffee Break**

16:30 – 18:30 **Session – Part 2**

Martin will present his suggested solution how to deal with the EURO crisis and provide an astonishingly clever solution how to solve the current financial crisis, without facing total chaos or hyperinflation.

**Saturday, December 1, 2012 (Day 1)**

08:30 – 09:00 **Registration & Welcome Coffee**  
*(1st floor, Grand Ball Room)*

09:00 – 12:30 **Morning Session**

Martin starts the conference completely unique way of looking at markets and incorporating cycle analysis that will make the markets come alive as you see them like never before. He explains why the business cycle and global capital flows are the key driver of the capital markets, flows that sometimes behave like a “loose canon on the deck on a ship in the middle of a hurricane”. By presenting the different cycles he also explains how Economist Schumpeters’ concept of creative destruction will force again in the coming years a part of the unproductive society (today working for the government) into skilled labour for the next up-swing cycle.

12:30 – 14:00 **Lunch Break and Discussion**

14:00 – 15:30	<b>Afternoon Session – Part 1</b> Martin will use this session to give in-depth analysis of the South-East Asia Equity Markets specifically and how they will be influenced on the global stage of market trends. This will be followed by an analysis of the ‘Rise of Asia’ as a financial super-power. Martin will analyse the benefits of Asia becoming the new financial capital of the world and the path to do this successfully. Countries Included: Thailand, China, Hong Kong, India, Indonesia, Japan, Philippines, Malaysia, New Zealand, Singapore, South Korea, Taiwan, Australia
15:30 – 16:00	<b>Coffee Break</b>
16:00 – 17:30	<b>Afternoon Session – Part 2</b> Martin will use this session to give in-depth analysis of the European Equity Markets specifically and how they will be influenced on the global stage of market trends. Countries Included: Germany, France, Italy, Spain, United Kingdom, Switzerland
18:30 – 20:00	<b>Networking Cocktail Reception</b> <i>(Bar of the Steigenberger Hotel, ground floor)</i>

<b>Sunday, December 2, 2012 (Day 2)</b>	
09:00 – 10:30	<b>Morning Session – Part 1</b> <i>(1st floor, Grand Ball Room)</i> Martin will use this session to give in-depth analysis of the worlds most important Currencies markets and how they will be influenced on the global stage of market trends. Currency markets included: EUR, US\$, Yen, CHF, AUD, CAD
10:30 – 11:00	<b>Coffee Break</b>
11:00 – 12:30	<b>Morning Session – Part 2</b> Martin will use this session to give in-depth analysis of the worlds largest Bond markets and how they will be influenced on the global stage of market trends. Bond markets included: European, United States, Japan
12:30 – 14:00	<b>Lunch Break and Discussion</b>

14:00 – 15:30	<b>Afternoon Session – Part 1</b> Martin will use this session to give in-depth analysis of the Americas Markets specifically and how they will be influenced on the global stage of market trends. Countries Included: United States, Canada, Mexico, Brazil
15:30 – 16:00	<b>Coffee Break</b>
16:00 – 17:30	<b>Afternoon Session – Part 2</b> Martin will use this session to give in-depth analysis of the Commodities markets Commodities Markets Included: Gold, Silver, Platinum, Copper, Agricultural Martin will use this last session also to summarize his outlook and demonstrate how market participants can subscribe to future forecasts
17:30	<b>End of Conference</b>

#### IV. Accommodation

A limited superior room contingent has been reserved for the participants of the World Economic Conference at the Steigenberger Hotel Berlin from November 30 until December 3, 2012. The contingent will be available **until November 15, 2012**.

In order to make a booking, you are kindly invited to directly contact the Steigenberger Hotel Berlin, mentioning the **keyword ‘World Economic Conference’**, which grants you access to the reserved contingent.

##### The rates for

A single superior room are 130 EUR per night

A double superior room are 150 EUR per night

The Steigenberger SPA including a pool is available to all guests of the hotel.

The room rates include:

- Rich breakfast buffet (1st floor Park Salon from 06:30 to 11:00)
- Free WI-FI access in the entire hotel
- Complimentary coffee and tea
- Complimentary bottle of water
- Pool and SPA facilities (from 06:30 to 22:00)
- Cable TV with international programs

Please find below contact details of the hotel.

### **Steigenberger Hotel Berlin**

Los-Angeles-Platz 1

10789 Berlin, Germany

T: +49 (0)30 2127-0

F: +49 (0)30 2127-117

E: [berlin@steigenberger.de](mailto:berlin@steigenberger.de)

I: [www.steigenberger.com/Berlin](http://www.steigenberger.com/Berlin)

### **Getting to the Steigenberger Hotel Berlin**

#### **From Tegel Airport to the Steigenberger Hotel Berlin**

**Taxi:** The ride will take approximately 15-20 minutes and cost around 17.00 EUR.

**Public transportation:** You can take the Bus 109 (via U+S Zoologischer Garten) from Tegel Airport to U Kurfürstendamm. The Steigenberger Hotel Berlin is 300 meters from the train station. The ride takes approx. 30 minutes and costs 2.80 EUR.

#### **From Schönefeld Airport to the Steigenberger Hotel Berlin**

**Taxi:** The ride will take approximately 30-35 minutes and cost around 37.00 EUR.

**Public transportation:** From the airport's train station (located 400 meters north), you have easy access to the subway (S-Bahn 9, via Pankow) that will take you to Ostkreuz, where you need to change train and get into the S5 (direction Spandau) or the S7 (direction Wannsee). Then you need to get off at S+U Zoologischer Garten from where it is a 500 meters walk to the Steigenberger Hotel. The ride takes around 1:00 hour and costs 2.80 EUR.

#### **From Berlin train station (Hauptbahnhof) to the Steigenberger Hotel Berlin**

**Taxi:** The ride will take approximately 10-20 minutes and cost around 15.00 EUR.

**Public transportation:** At Berlin train station you can take the S7 (direction Wannsee) or the S5 (Spandau) and get off at S+U Zoologischer Garten. The ride will take around 20 minutes, tickets cost 2.40 EUR. The Steigenberger Hotel is 500 meters from the station.

## V. Practical information

For private tour or sightseeing inquiries, please do not hesitate to contact us for your personal tour arrangement (private guides and/or transportation).

### Information about Berlin

The capital city of the Federal Republic of Germany has a population of 3.5 million living in an area of 892 square kilometres. Berlin is an exciting city of contrasts. Forever evolving it can be explored in a countless variety of historical and modern attractions. With its 175 museums, more than 50 theatres, around 300 cinemas and 4,650 restaurants, Berlin is one of the main touristic attractions in Europe.

For further information regarding tourism in Berlin please use the following links:  
[www.visitberlin.de/en](http://www.visitberlin.de/en) (in English)

### Important links / numbers

<b>MICHEL International Relations &amp; Services</b> Friedrichstrasse 191 10117 Berlin, Germany	T: +49 (0)30-206 59 469 F: +49 (0)30-7 001 434 194 E: <a href="mailto:berlin2012@princeton-economics.com">berlin2012@princeton-economics.com</a> I: <a href="http://www.michel-irs.com">www.michel-irs.com</a>
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<b>Steigenberger Hotel Berlin</b> Los-Angeles-Platz 1 10789 Berlin, Germany	T: +49 (0)30-2127-0 F: +49 (0)30-2127-117 E: <a href="mailto:berlin@steigenberger.de">berlin@steigenberger.de</a> I: <a href="http://www.steigenberger.com/Berlin">www.steigenberger.com/Berlin</a>
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<b>Berlin Tegel and Schönefeld Airport</b>	T: +49 (0)1805-000 186 I: <a href="http://www.berlin-airport.de">www.berlin-airport.de</a>
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<b>German Railway Company</b> (Deutsche Bahn)	T: +49 (0)1805-99 66 33 I: <a href="http://www.bahn.de">www.bahn.de</a>
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<b>Taxi Company Berlin (Taxifunk)</b>	T: +49 (0)30-44 33 22
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<b>Limousine Service Wunderwald</b>	T: +49 (0)30-407 79 405 E: <a href="mailto:info@LBC-berlin.de">info@LBC-berlin.de</a> I: <a href="http://www.LimousineBusBerlin.de">www.LimousineBusBerlin.de</a>
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